

Vanity Press Book Spreadsheet - 450 Pages

					Initial			Per Book	Author	Author	Profit	Discount Percentage		
Copies	Printing	Publisher	Shipping	Marketing	Ovhd	Total	Sale Price	Profit	Cost	Income	(Loss)	10	20	35
400	(\$5.65)	(\$2.00)	(\$1.00)	(\$2.00)	(\$7.50)	(\$18.15)	\$17.95	(\$0.20)	(7,260.00)	\$7,180.00	(\$80.00)	(\$798.00)	(\$1,516.00)	(\$2,593.00)
600	(\$4.24)	(\$2.00)	(\$1.00)	(\$2.00)	(\$5.00)	(\$14.24)	\$17.95	\$3.71	(8,542.50)	\$10,770.00	\$2,227.50	\$1,150.50	\$73.50	(\$1,542.00)
1000	(\$3.96)	(\$2.00)	(\$1.00)	(\$2.00)	(\$3.00)	(\$11.96)	\$17.95	\$6.00	(11,955.00)	\$17,950.00	\$5,995.00	\$4,200.00	\$2,405.00	(\$287.50)
1400	(\$3.96)	(\$2.00)	(\$1.00)	(\$2.00)	(\$2.14)	(\$11.10)	\$17.95	\$6.85	(15,537.00)	\$25,130.00	\$9,593.00	\$7,080.00	\$4,567.00	\$797.50
2000	(\$3.96)	(\$2.00)	(\$1.00)	(\$2.00)	(\$1.50)	(\$10.46)	\$17.95	\$7.50	(20,910.00)	\$35,900.00	\$14,990.00	\$11,400.00	\$7,810.00	\$2,425.00
2500	(\$3.96)	(\$2.00)	(\$1.00)	(\$2.00)	(\$1.20)	(\$10.16)	\$17.95	\$7.80	(25,387.50)	\$44,875.00	\$19,487.50	\$15,000.00	\$10,512.50	\$3,781.25
3000	(\$3.96)	(\$2.00)	(\$1.00)	(\$2.00)	(\$1.00)	(\$9.96)	\$17.95	\$8.00	(29,865.00)	\$53,850.00	\$23,985.00	\$18,600.00	\$13,215.00	\$5,137.50

Book Spreadsheet - 475 Pages

					Initial			Per Book	Author	Author	Profit	Discount Percentage		
Copies	Printing	Publisher	Shipping	Marketing	Ovhd	Total	Sale Price	Profit	Cost	Income	(Loss)	10	20	35
400	(\$6.03)	(\$2.00)	(\$1.00)	(\$2.00)	(\$7.50)	(\$18.53)	\$17.95	(\$0.58)	(7,412.00)	\$7,180.00	(\$232.00)	(\$950.00)	(\$1,668.00)	(\$2,745.00)
600	(\$4.52)	(\$2.00)	(\$1.00)	(\$2.00)	(\$5.00)	(\$14.52)	\$17.95	\$3.43	(8,713.50)	\$10,770.00	\$2,056.50	\$979.50	(\$97.50)	(\$1,713.00)
1000	(\$4.22)	(\$2.00)	(\$1.00)	(\$2.00)	(\$3.00)	(\$12.22)	\$17.95	\$5.73	(12,221.00)	\$17,950.00	\$5,729.00	\$3,934.00	\$2,139.00	(\$553.50)
1400	(\$4.22)	(\$2.00)	(\$1.00)	(\$2.00)	(\$2.14)	(\$11.36)	\$17.95	\$6.59	(15,909.40)	\$25,130.00	\$9,220.60	\$6,707.60	\$4,194.60	\$425.10
2000	(\$4.22)	(\$2.00)	(\$1.00)	(\$2.00)	(\$1.50)	(\$10.72)	\$17.95	\$7.23	(21,442.00)	\$35,900.00	\$14,458.00	\$10,868.00	\$7,278.00	\$1,893.00
2500	(\$4.22)	(\$2.00)	(\$1.00)	(\$2.00)	(\$1.20)	(\$10.42)	\$17.95	\$7.53	(26,052.50)	\$44,875.00	\$18,822.50	\$14,335.00	\$9,847.50	\$3,116.25
3000	(\$4.22)	(\$2.00)	(\$1.00)	(\$2.00)	(\$1.00)	(\$10.22)	\$17.95	\$7.73	(30,663.00)	\$53,850.00	\$23,187.00	\$17,802.00	\$12,417.00	\$4,339.50
4000	(\$4.22)	(\$2.00)	(\$1.00)	(\$2.00)	(\$0.75)	(\$9.97)	\$17.95	\$7.98	(39,884.00)	\$71,800.00	\$31,916.00	\$24,736.00	\$17,556.00	\$6,786.00

Self Publishing Book Spreadsheet

Copies	Printing	Publisher	Shipping	Marketing	Initial Ovhd	Total	Sale Price	Per Book Profit	Author Cost	Author Income	Profit (Loss)	Discount Percentage		
												10	20	35
400	(\$5.65)	(\$2.00)	(\$1.00)	(\$2.00)	(\$7.50)	(\$18.15)	\$17.95	(\$0.20)	(7,260.00)	\$7,180.00	(\$80.00)	(\$798.00)	(\$1,516.00)	(\$2,593.00)
600	(\$4.24)	(\$2.00)	(\$1.00)	(\$2.00)	(\$5.00)	(\$14.24)	\$17.95	\$3.71	(8,542.50)	\$10,770.00	\$2,227.50	\$1,150.50	\$73.50	(\$1,542.00)
1000	(\$3.96)	(\$2.00)	(\$1.00)	(\$2.00)	(\$3.00)	(\$11.96)	\$17.95	\$6.00	(11,955.00)	\$17,950.00	\$5,995.00	\$4,200.00	\$2,405.00	(\$287.50)
1400	(\$3.96)	(\$2.00)	(\$1.00)	(\$2.00)	(\$2.14)	(\$11.10)	\$17.95	\$6.85	(15,537.00)	\$25,130.00	\$9,593.00	\$7,080.00	\$4,567.00	\$797.50
2000	(\$3.96)	(\$2.00)	(\$1.00)	(\$2.00)	(\$1.50)	(\$10.46)	\$17.95	\$7.50	(20,910.00)	\$35,900.00	\$14,990.00	\$11,400.00	\$7,810.00	\$2,425.00
2500	(\$3.96)	(\$2.00)	(\$1.00)	(\$2.00)	(\$1.20)	(\$10.16)	\$17.95	\$7.80	(25,387.50)	\$44,875.00	\$19,487.50	\$15,000.00	\$10,512.50	\$3,781.25
3000	(\$3.96)	(\$2.00)	(\$1.00)	(\$2.00)	(\$1.00)	(\$9.96)	\$17.95	\$8.00	(29,865.00)	\$53,850.00	\$23,985.00	\$18,600.00	\$13,215.00	\$5,137.50

Self publishing Book Spreadsheet

Copies	Printing	Publisher	Shipping	Marketing	Initial Ovhd	Total	Sale Price	Per Book Profit	Author Cost	Author Income	Profit (Loss)	Discount Percentage		
												10	20	35
400	(\$6.03)	(\$2.00)	(\$1.00)	(\$2.00)	(\$7.50)	(\$18.53)	\$17.95	(\$0.58)	(7,412.00)	\$7,180.00	(\$232.00)	(\$950.00)	(\$1,668.00)	(\$2,745.00)
600	(\$4.52)	(\$2.00)	(\$1.00)	(\$2.00)	(\$5.00)	(\$14.52)	\$17.95	\$3.43	(8,713.50)	\$10,770.00	\$2,056.50	\$979.50	(\$97.50)	(\$1,713.00)
1000	(\$4.22)	(\$2.00)	(\$1.00)	(\$2.00)	(\$3.00)	(\$12.22)	\$17.95	\$5.73	(12,221.00)	\$17,950.00	\$5,729.00	\$3,934.00	\$2,139.00	(\$553.50)
1400	(\$4.22)	(\$2.00)	(\$1.00)	(\$2.00)	(\$2.14)	(\$11.36)	\$17.95	\$6.59	(15,909.40)	\$25,130.00	\$9,220.60	\$6,707.60	\$4,194.60	\$425.10
2000	(\$4.22)	(\$2.00)	(\$1.00)	(\$2.00)	(\$1.50)	(\$10.72)	\$17.95	\$7.23	(21,442.00)	\$35,900.00	\$14,458.00	\$10,868.00	\$7,278.00	\$1,893.00
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Traditional Book Publishing Spreadsheet

Traditional Book Publishing Spreadsheet												
										Discount Percentage		
Word Count	Pre-Production	Printing	Marketing	Wholesaler	retailer	Author	Sale Price	sales	Profit/loss	10	20	35
	13%	10%	7%	10%	45%	15%						
							\$17.95					
							\$18.95					
							\$19.95					
							\$20.95					
							\$21.95					
							\$22.95					
							\$23.95					