

GULF COAST WRITERS ASSOCIATION PRESENTATION

May 22, 2010

- A. Finish Manuscript (Edited multiple times)
- B. Submit to:
 - 1. Agents
 - Predators and Editors <http://pred-ed.com/peale.htm>
 - Writer's Market (at library)
 - Conferences
 - 2. Publishing houses (Handout)
- C. Contract (Read carefully)
- D. Printed Material (Get together before book is delivered/released);
 - 1. Postcards
 - 2. Tri-folded brochures (Hand out and around town)
 - 3. Bookmarks
 - 4. Business cards
 - 5. Posters (around town) Later
- E. Marketing/Promotional (From newspapers/word of mouth/advertisements/etc)
 - 1. Craft/bazaars (handout)
 - 2. Libraries
 - 3. Reading Council
 - 4. Schools (Dr. Seuss Night/Read Across America/Presentations)
 - 5. Gift Shops
 - 6. Book Clubs
 - 7. Book Tours (Internet/road) blogbooktours.blogspot.com
 - 8. Church Groups

E Marketing/Promotional (continued)

- 9 Dance Groups
- 10 Old High School friends
- 11 Family
- 12 Writer Groups (RWA/WWA/WWW/PRWR/FWA/SFWA)

F. Internet connection

- 1 Writer Groups (on-line)
- 2 Critique Groups
- 3 Twitter
- 4 My Space
- 5 Facebook
- 6 Plaxo
- 7 Shelfari
- 8 Historical Fiction
- 9 Red Room
- 10 Author Den
- 11 Library Thing
- 12 Nothing Binding www.nothingbinding.com
- 13 Technorati technorati.com
- 14 Booktour www.booktour.com
- 15 Hi5 www.hi5.com
- 16 LinkedIn
- 17 Ping.fm (Submits to several of the above – 1 stop message)
- 18 Book Place (on facebook)
- 19 Your Blog/website

F Internet connection (Continued)

20 Goodreads www.goodreads.com (Has giveaway program)

21 Book Tour www.booktour.com

G Interviews/Reviews

1 Radio Ear Network (Borders in Sarasota) ---Susan Klaus furryklaus@aol.com

2 Kirkus

3 Library Journal

4 Publishers Weekly

5 Blog interview by another writer

6 Bookland Heights (Diana Black dblack@sprynet.com)

7 My Shelf (<http://www.myshef.com/aboutus/request.htm>)

8 Mirella Patzer historicalnovelreview@hotmail.com

H Marketing Sites (Subscribe)

1 Book Marketing Expert – Penny Sansevieri subscribe@amarketingexpert.com.

2 John Kremer JohnKremer@bookmarket.com

3 Dan Poynter <http://parapublishing.com/sites/para/resources/newsletter.cfm>

4 Author Link News www.authorlink.com, news, information and marketing for editors, agents, writers, and readers

5 Publishers Lunch <http://www.publishersmarketplace.com/lunch/subscribe.html>